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GASPOOL strengthens customer dialog

Control energy was the topic for the new event format FachForum in Berlin

Berlin. The first GASPOOL FachForum, a new interactive workshop format for customers, took place in Berlin for the first time at the end of February. At the heart of the event was the control energy target model introduced last fall. The format, repeated several times a year, is part of a new, intensified approach adopted by GASPOOL in communication with its customers.

Besides the detailed presentation of the model and the control energy products, the event provided an opportunity to compare notes and discuss possible suggestions for improvements. The commercial arguments were presented by Gunnar Steck from EFET and Fabian Lucht from EEX in their guest lectures.

"The GASPOOL FachForum represents an intense exchange with our customers. With this new format, GASPOOL is banking on active collaboration in order to create the gas market of the future together," says Stefan Müller-Reinisch, Managing Director of GASPOOL, describing the aim of the FachForum. "I am pleased that the launch event met with a positive response. We want to further strengthen customer dialog in future."

Many of the 30 participants voiced their approval of the first GASPOOL Fach-Forum. "Control energy is a topic of great interest to us. I was able to glean even more background information from the event about the processes of the market area managers," says Dennis Augsburg from Gasag. In particular, he very much liked the mixture of guest lectures from EFET and EEX and the live GASPOOL workshop. "Due to the limited number of participants, it was possible to have a multi-layered discussion with the speakers as well as to exchange ideas with each other," adds Augsburg.

The new GASPOOL FachForum complements the established GASPOOL KundenForum held several times a year for downstream network operators and balancing group managers since 2009. GASPOOL is planning further events on topics of relevance to the industry.

About GASPOOL

GASPOOL Balancing Services GmbH is an associated company of GASCADE Gastransport GmbH, Gastransport Nord GmbH, Gasunie Deutschland Transport Services GmbH, Nowega GmbH and ONTRAS Gastransport GmbH and is headquartered in Berlin.

The purpose of the company is to run GASPOOL's market area in Germany. The market area encompasses approx. 350 downstream natural gas transport networks. Due to the integration of the H-Gas Norddeutschland market area, Jordgas Transport GmbH also participates in this market area cooperation